

The Ivey

CHARLOTTE'S UPSCALE ADULT DAYCARE

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Lynn Ivey is a woman on a mission. For almost a year Ivey has been raising money, meeting with architects and learning the language of contractors. She has also immersed herself in the medical and social service needs of Charlotte's aging population.

Her project: The Ivey, a high-quality adult daycare facility in the heart of SouthPark scheduled to open during spring 2007. The facility, its founder says, will feature a top-notch medical staff, social service experts and well-trained, carefully screened caregivers. Therapeutic services will include individual care assessment, care management, and administration of medication.

However, a spa and wellness center, an upscale hair and nail salon, and concierge services (such as take home meals and personal errands) will make the new facility unique in Charlotte's elder care market. Those served by The Ivey will also enjoy a variety of activities, including formal exercise programs, indoor and outdoor recreation, field trips and music and "reminiscence therapies." There will also be golf on an on-site putting green and gardening which has been modified to accommodate seniors who can't bend down far enough to work close to the ground.

"I am dedicated to improving the quality of life for aging adults in the Charlotte community and to making The Ivey a model in the adult senior care industry," Ivey says. "By providing our clients with a combination of meaningful social and customized therapeutic services, we hope to strengthen or maintain their current level of physical and/or cognitive capabilities."

"In addition," she continues, "our programs will provide resources and assistance to the caregiver, helping to alleviate the challenges associated with care giving."

Building the facility is as much a labor of love for



the former banker as it is an exciting, new financial venture. Like an increasing number of adult children in America today, Ivey found herself in a surprising new role after her mother suffered a series of strokes in 2004. Initially, her father took on the task as caregiver for his wife of 51 years. As Mrs. Ivey's condition worsened, complicated by dementia, Ivey took a leave of absence from Bank of America in Charlotte where she had been a successful, senior executive. She spent more and more time in Wilmington to assist her family in what has become round-the-clock care.

Adult daycare became a critical part of her mother's care. Finding the "right" center became a project. The past two years became an unexpected journey for her whole family. At the end of her leave, Ivey decided not to return to Bank of America, leaving

behind a high-powered 26-year career in banking.

Interestingly, Ivey discovered "a surprising lack" of high-quality adult daycare in the SouthPark area of Charlotte, where she lives. She set out to discover the needs of South Charlotte's aging population through extensive research and networking by joining the Charlotte Mecklenburg Aging Coalition and the Aging Resource Network. Ivey saw a new career unfold as she determined how to best deliver the much-needed services. By combining

compassion—as a result of her personal experience—with corporate savvy Ivey has developed a \$4 million project including a team of area investors, some of whom are former CEOs of major companies.

Ivey retained Urbana Architecture of Davidson to design the 11,000-square-foot facility located on 1.35 acres at 6030 Park South Drive. The building will resemble a large lodge with plenty of stone and cedar. Perkins Eastman/Healthcare Interiors will create an attractive, warm interior environment appropriate for those with cognitive and functional impairments. The facility will also contain state-of-the-art monitoring and security systems, as well as enhanced sound systems to assist those who are hearing impaired. Once The Ivey is open its founder will serve as president, overseeing a staff of 30. The Ivey is expected to care for nearly 100 clients each day. It will also contain a well-stocked resource library with valuable information to assist caregivers.

"I want The Ivey to be something that captures the eye and touches the heart," Ivey explains. "It has been designed to give families peace of mind and to make all clients feel as comfortable there as they would walking through their own front door."*

For more information go to www.theivey.com or contact Lynn Ivey at 704.554.1868.